CityOn.Zhengzhou  
ZHENGZHOU, HENAN, CHINA

KEY BRANDS

ABOUT CityOn.Zhengzhou

BEST-IN-CLASS RETAIL & ENTERTAINMENT DESTINATION
IN THE CAPITAL CITY OF HENAN PROVINCE

A LANDMARK DESTINATION IN THE CENTER OF THE CITY
IN THE HEART OF THE NEW ECONOMIC AND CULTURAL CENTER OF
ZHENGDONG NEW DISTRICT, HOME TO DOZENS OF STATE-OWNED ENTERPRISES,
MULTI-NATIONAL CORPORATIONS AND EXCLUSIVE RESIDENTIAL COMMUNITIES

EXCITING ASSORTMENT OF 200 FASHION & LIFESTYLE BRANDS
INCLUDING ADIDAS, AJIDOU, BASIC HOUSE, BERSHKA, CHARLES & KEITH, COLUMBIA, CONVERSE, ECCO,
FOREVER 21, H&M, INNISFREE, JACK & JONES, LEVI’S, MANGO, MASSIMO DUTTI, MINISO, MISHKA, MOBI
GARDEN, NIKE, PANDORA, SEPHORA, THE NORTH FACE, UNIQLO, VERO MODA AND ZARA

UNIQUE FOOD & DINING DESTINATION
INCLUDING THE ACASIA FOOD VILLAGE, A COLLECTION OF 14 FOOD
VENDORS, RESTAURANTS AND A SUPERMARKET
**MARKET OVERVIEW**

- The second collaboration between Taubman Asia and Wangfujing Department Store, CityOn. Zhengzhou is a best-in-class retail destination anchored by Wangfujing Department Store.
- The development has visibility on two main roads – Zhongyi West Road (6 lane) and Nongye East Road (8 lane), and convenient access to downtown and nearby cities.
- Zhengzhou is the capital of Henan province and one of the largest Tier 2 cities in China, with a population exceeding 9.6 million (2015).

**TRADE AREA**

CityOn.Zhengzhou is located in a densely populated market that is one of China’s fastest growing retail hubs. The center represents an excellent opportunity for expanding retailers to partner with Taubman Asia and Wangfujing.

**DEMOGRAPHICS**

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<thead>
<tr>
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<th>Population</th>
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<tbody>
<tr>
<td>Zhengzhou Population</td>
<td>9,200,000</td>
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<tr>
<td>Zhengzhou New District</td>
<td>1,100,000</td>
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<tr>
<td>Trade Area Population</td>
<td>2,000,000</td>
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Within 5km radius (2015)